

**We Run This!**  
Women and Mothers in Hip Hop  
Sunday, May 16, 2010, 8:00 PM  
Jerkys / 71 Richmond Street / Providence, RI / 02903

To Whom It May Concern:

We are writing to tell you about a very special initiative and to offer you a chance to be involved. Our hope is that you will pay it forward to a diverse group of women in the community by donating some of your goods and or services to “We Run This: Women and Mothers in Hip Hop.”

We Run This is a collaborative project spearheaded by a group called Isis Storm, a collective of diverse, culturally dynamic women following the mission of bringing forth “those voices that are being neglected.” Isis Storm aims to be “a vehicle to the generations of women who are fed up with seeing and accepting someone else’s definitions of who they are; and to give attention to the generations of women who are awakening to the realization that they are more than what their generation sees.” They do this using the power of art and writing, and We Run This is a perfect example.

First and foremost, musical artists selected for the May 16 show include mothers, students, and performers who are also grassroots community leaders, college professors, and journalists. In addition, organizers are inviting women and mothers, primarily women of color, to arrive early, to be pampered and treated to dinner, art, motivational speakers, on-site spa treatments, and giveaways especially designed for mothers and caretakers, artists, and local community members. It will be a special *Pampering and Holistic Health VIP session* for those who purchase tickets early.

Additional partners for We Run This include SlyShuga, a female-led hip hop and spoken word musical team that works to share their stage and space with other emerging artists, and Jerky’s Bar and Grill, a live music venue recognized in Providence for its commitment to local artists and bands and diverse styles of music. Together, and with your help and support, the art, pampering, and online resources will be as fully representative as the women who will attend.

The event begins at 8:00 PM with tickets priced at \$12.00 head of time, and \$17 the day of the show. The *Pampering and Holistic Health VIP session* and dinner starts at 6:00 PM, and it will be open to sponsors and the first 60 guests who purchase tickets. Tickets will be available online or they can be purchased by calling 401-497-5246. Tickets are not guaranteed until purchased.

Accompanying this letter is a list of ideas about ways you can support this initiative. The staff / representatives of Isis Storm, SlyShuga, and Jerky’s thank you in advance for your consideration. For more information, contact: 401-497-5246 or email [beginthestorm@gmail.com](mailto:beginthestorm@gmail.com).

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Help Sponsor *We Run This* and the *Pampering and Holistic Health VIP Session*.

\$200.00 – Five tickets, listing as a sponsor, and space as a vendor  
Platinum

\$150.00 – three tickets, listing as a sponsor, and space as a vendor  
Gold

\$100.00 – two tickets, listing as a sponsor, and space as a vendor  
Silver

\$50.00 – two tickets and space as a vendor  
Friend

*In-kind donations and space for vendors will also be accepted and available from 6-8 PM without purchasing tickets. Vendors who do not pay for tickets ahead of time will be expected to pay \$17.00 per person after 8 PM.*

\*\*\* Sponsors listed on a poster on day of event and online.

\*\*\* Donations support space rental, artist compensation, and promotional materials.

\*\*\* Contact: [beginthestorm@gmail.com](mailto:beginthestorm@gmail.com); 401-497-5246

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## **Sponsorship Response Card**

Name and Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone and email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Yes, I will sponsor the event. Amount \_\_\_\_\_

\_\_\_\_\_ Yes, I will donate goods & I will serve as a sponsor: Amount \_\_\_\_\_

\_\_\_\_\_ Yes, I will attend or send personnel and I/we will purchase (\_\_\_\_\_) Tickets

\_\_\_\_\_ Yes, I will attend or send personnel from my organization, from 6-8 PM only.

\_\_\_\_\_ No I will not attend, but I will donate goods to the event.

\_\_\_\_\_ No I will not attend, but I would like to be contacted about future events.

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\*\*\* Please email response cards to Reza Clifton or call 401-497-5246.

\*\*\* Please make checks payable to

Jerky's

Attn: We Run This

PO Box 5671

Providence, RI 02903